

Area 82 Website Policy

The purpose of the Web site is:

- To serve the fellowship of Alcoholics Anonymous.
- To serve as a resource for A.A. members, professionals working with alcoholics, the media, and the public at large.
- To provide accurate and consistent information about Alcoholics Anonymous.
- To provide information about services and activities within Area 82.
- To encourage participation of A.A. members, groups and committees in A.A. services and activities.

Tradition 12:

- Anonymity will be preserved and protected.
- The names of individuals and individual phone numbers, postal and email addresses will not be displayed on the website with the exception of the Events page for contact purposes only.

Tradition 4:

- Autonomy will be respected.
- Home Groups, Districts, Central Office, and Inter-Groups will decide for themselves what information they do and do not want posted on the website.

Additionally:

- The Alternate Delegate of Area 82 shall have direct oversight on all matters pertaining to the web site.
- The Alternate Delegate of Area 82 shall provide status reports at Area 82 Assemblies and Service Weekends.
- The Web site shall make use of existing A.A. materials whenever practicable.
- The Web site shall provide a link to Alcoholics Anonymous World Service's (A.A.W.S.) website <http://aa.org/?Media=PlayFlash> to provide general information about Alcoholics Anonymous (A.A.)
- The Website will not link to websites not sponsored by valid Alcoholics Anonymous (A.A.) service entities.
- A.A. literature shall not be sold on the Web site, but catalog information, including prices, may be included, as well as information on where to purchase A.A. literature.

Responsibility of the Webmaster:

- Select cost effective options for a Web Hosting Company and Domain Name Registration Services.
- Design, create, maintain, and make changes to the website.
- Help ensure the website can be found on the World Wide Web.
- Maintain a backup copy of all website files.
- Change the password as needed to limit website access.
- Respond to questions and concerns regarding website technical matters.
- Provide the Alternate Delegate with a website report for Area 82 Assemblies and Service Weekends.

The following are the Types of information approved for display on the Area 82 Website:

- Event Information: Location, Date, Time, Schedule, Registration Form, and Contact Information.
- A.A. General Service Functions: quarterlies, assemblies, conferences, special forums, workshops.
- Fellowship Activities: Round-ups, speaker meetings, dances.

Financing:

- In keeping with A.A.'s Seventh Tradition, a website placed on the World Wide Web to represent an A.A. area should be supported solely by that area.
- There are many free web hosting sites on the internet, while tempting, "must be avoided" as they often include mandatory advertising space as "rent" for the space.
- Payment for web space is considered to be the best. Domain names may be registered for the site to separate it from the web hosting company.

Domain Name Registration:

- The website shall be registered to "Nova Scotia, Newfoundland, and Labrador Area Assembly of Alcoholics Anonymous" with a domain name of area82aa.org.
- The Alternate Delegate of Area 82 or a delegated representative (webmaster) shall be the administrative contact for the website's domain name.
- The Treasurer of Area 82 or delegated representative shall be the billing contact for the website's domain name.
- The technical contact shall be the web hosting company who maintains the DNS (Domain Name Server) for the Area website.

Districts, Central Offices, and Inter-Group in Area 82 wanting their own website may use Area 82's website hosting service:

- Area 82 will provide space for the hosted website and a web address so it can be accessed (i.e. www.area82aa.org/district3/)
- Districts, Central Office, and Inter-Group shall be responsible for creating and maintaining their own website.

Email Address:

- Email addresses shall use the Area's domain to maintain the anonymity of trusted servants. (i.e. webmaster@area82aa.org, district3@area82aa.org).
- Messages will be anonymously forwarded to the trusted servant's personal email address.
- No personal email address shall be posted on the Area Website.

Trademarks, Logos and Copyrights:

A.A. World Services and The Grapevine have registered a number of trademarks and logos, and the guidelines for using them are based partly on legal considerations and partly on the nature of A.A.

The following is a complete list of registered trademarks and service marks that symbolize Alcoholics Anonymous, its work and its purpose: *A.A.*; *Alcoholics Anonymous*; *The Big Book*; *Box 4-5-9*; *The Grapevine*; *GV*; *Box 1980*, *La Vina*, *AA Grapevine Digital Archive*.

Use of these marks on goods or services that do not emanate from A.A., and have not been approved by A.A., both infringes upon and dilutes A.A. marks, in legal terms. The resulting harm is that the marks and A.A. itself, since A.A. is what the marks symbolize, will come to be associated with a variety of products and services that are not part of A.A., and are not consistent with A.A.'s purpose. This will cause the marks to lose their meaning and significance as symbols of Alcoholics Anonymous.

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